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Orgl Outlet Co.

Radio Station WTOP-AM Sold by Post to Outlet Co.

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Washington Star Staff Writer

The Washington Post Co. has agreed to sell radio station WTOP-AM to The Outlet Co., a Rhode Island corporation with considerable holdings in retailing and broadcasting.

Outlet signed a contract yesterday in which it has agreed to acquire the Washington all-news station from the broadcasting subsidiary of the Washington Post Co. for \$6,675,000 in cash and notes, subject to approval by the Federal Communications Commission.

An official of The Outlet Co., reached by telephone in Providence yesterday, said the company intends to continue WTOP's all-news format "for at least two years."

The spokesman also said that the station's call letters will remain the same.

"We plan to enhance WTOP's competent news staff and fine reputation with some new equipment in a

new location within the District of Columbia," said David Henderson, president of Outlet's broadcast division, in a statement yesterday.

Outlet president Bruce Sundlun said acquisition of the station "enlarges our interest in Washington, where we already own several retail stores."

Outlet acquired the Washington-based Phillipsborn specialty stores chain two years ago.

Plans to move WTOP radio from its present location will depend, of course, on approval of the sale by the FCC. Gerald Scher, Outlet's general counsel, would say only that "we are looking at sites."

The station now is at Broadcast House in Northwest Washington, sharing the same building with WTOP-TV, also owned by Post Newsweek Stations, Capital Area Inc., a subsidiary of the Washington Post.

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